



## Ocean Literacy Working Group

### *Meeting Minutes*

**Date:** 05/16/11

**Start Time:** 03:00

**End Time:** 04:00

**Meeting Method:** Conference call with presentation sharing (Go-To-Meeting)

**Attendance:**

Patty Miller (leader, staff), Liz Kumabe (leader, SAC), Micki Ream, Jean Souza, Yumi Yasutake, Judy Lemus, Pohai Kirkland, Cheryl Shintani, Gina McGuire, Claire Kavanaugh

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**Meeting Minutes**

- Welcome and Roll Call
  - Welcome to newest member, Pohai Kirkland
- Documents and Information
  - Goggle site
    - Internal message board/ workspace for working group
    - Repository for documents, news, links, meeting information, etc.
    - Gmail account not required, can access site using existing email address and new password
- Comment Discussion
  - Current education programs widely hailed as success of sanctuary with requests in engage in more education but public does want us to broaden our horizons in terms of outlets of distributing information, including the cultural perspective and use education to create buy-in. Some comments illustrated gaps in public knowledge; if the public doesn't understand the sanctuary's goals it causes suspicion. The goals need to be clarified; public requests better access to existing research/information.
- Existing Programs Matrix (see Google site: HIHWNMS Programs folder in Documents)
  - Overview of what educational/outreach programs currently exist for the sanctuary
  - Initial potential gaps: evaluation
  - Thoughts:
    - Education/outreach is very broad currently, could be adding to some of the confusion about the sanctuary's goals
    - Alternatively, broad approach can help establish sanctuary as trusted source of information as it has engaged a potentially larger audience than it would have otherwise



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- Cultural relevancy should be included more in programming; incorporate sense of place and local ownership/stewardship
- Homework: Evaluation worksheet
  - Identify gaps in current education/outreach programs
  - Guidance and examples from other National Marine Sanctuaries

**Next meeting: June 20<sup>th</sup>, 3:00pm**

#### Action Items:

- Working group members provide gmail account to access Ocean Literacy Working Group website workspace.
  - See follow up instructions on how to access Google site, if necessary
- Homework: Evaluation worksheet